

# A World of Accomplishments

## Georgia Children's Chorus • 2014-2015

### Performance Highlights

- **110 Chorus participants – record number**
- Chorus participants from 12 Northeast Georgia counties, 30 schools
- Holiday Concert – standing room only
- Nine Seniors honored at Spring Concert
- Holiday performance at Lyndon House and Botanical Gardens
- Performance with Texas Boys' Choir
- *Carmen* with UGA Opera Ensemble
- Young Harris Memorial UMC grounds in conjunction with Tour of Kitchens
- Corporate Christmas Party - Athens Country Club
- Oconee Chamber of Commerce Annual Banquet

### Financial Highlights

- Income Total: \$102,834
- Expense Total: \$83,050
- Individual Contributions: \$16,291
- Corporate Sponsorships: \$9,665
- Grant Income: \$15,000
- Scholarships Granted: \$6836
- End of Year Carry Over: 19,784

### Development Highlights

- Active Fund Development Task Force
- Identification of potential major donors
- Advisory Board involvement (to become annual meeting)
- "Grands for GCC" initiative
- Timely planning for Tour of Kitchens
- ARMC Collaboration for Tour of Kitchens
- Singer/family participation in UGA stadium clean-up

### Staff Highlights

- **Artistic Director position increased to full-time**
- CPA Support
- Successful 1<sup>st</sup> year with a new accompanist
- Hired UGA college intern to assist with Chorus
- Added Masters Program non-profit student intern (volunteer for project course requirement)

### Technology Highlights

- Pay Pal option on website
- Raffle ticket sales on-line
- Enhanced website
- Service-U set up
- QuickBooks software update

### Public Relations Highlights

- Southern Distinction article and ads for Tour of Kitchens
- Full-color combined Yearbook/TOK Program
- Increased social media presence
- GCC Vocal Blend Coffee sales
- Continued cookbook sales